

Attorney Docket No. 27726-98319
Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Arthur H. Bunn Confirmation No.: 7426
Serial No.: 10/522,639 Examiner: Jeffrey D. Carlson
Filed: January 26, 2005 Art Unit: 3622
For: SYSTEM AND METHOD FOR MAINTAINING DISTRIBUTOR LOYALTY

RESPONSE

Honorable Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action, please amend the above-identified application as follows:

The Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.

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